

## **2N flagship intercom wins prestigious Red Dot Design Award**

***Panel of 50 international design experts hands the award to the 2N® IP Style***

***It follows the 2N® IP Style winning a CE Pro BEST Award at the CEDIA Expo in Indianapolis***

***A reward for 2N's decision to invest 14% of turnover in R&D and to incorporate design from the very start of the product development process***

**Prague, 7 April 2022** — The 2N® IP Style, 2N Telekomunikace's flagship intercom for premium residential projects and office buildings, has won a Red Dot Design Award, one of the most prestigious awards available for product design. The decision was made by a panel of 50 design experts from all over the world who assessed each product individually.

The 2N® IP Style incorporates cutting-edge functionality in the form a full HD camera with wide dynamic range (WDR) and revolutionary WaveKey mobile access technology, all supercharged by the AXIS ARTPEC-7 processor, and was also developed to be the most stylish video intercom on the market.

The minimalistic design of the 2N® IP Style is built around two main elements: first, the horizontal bar at the top which shelters 'invisible' speakers and the best camera on the intercom market; and second, below it, a thin, 480 cm<sup>2</sup> glass touchscreen. The touchscreen is unprecedented in the intercom market both for its size and for being completely without buttons. The glass is also IP65 and IK08 certified for durability and tested to endure heavy rain, a dusty environment or vandalism.

This is the second landmark award win for the 2N® IP Style, after the intercom [won a CE Pro BEST \(Best Electronics Systems Technologies\) Award](#) at the CEDIA Expo in Indianapolis. It also follows Red Dot Design Award wins for two previous 2N products, the [2N® Helios IP Verso intercom and the 2N® Indoor Touch answering unit](#).

2N's focus on design starts at the very beginning of the product development process. The company invests 14% of its turnover in R&D, a significantly higher figure than many of the largest technology companies globally, prioritising the combination of design and functionality at every stage.

**Michael Nicholson, Business Development Manager for the UK and Ireland at 2N**, said: "The Red Dot Awards are the Oscars of the design world so this is a big moment for 2N. We're particularly proud of it because it reflects far more than just the aesthetics of the 2N® IP Style. It's about high-end functionality coming together with beautiful design in a way that enhances the status of every building on which the intercom is installed. In our industry, that's the real meaning of innovation."

## **Notes to editors:**

### **About 2N**

2N is the global leader in IP access control systems.

2N has been in the vanguard of innovation in the sector, developing the world's first IP intercom in 2008 and the first LTE/4G intercom ten years later. The company's portfolio includes door phones, answering products and access control systems. 2N specialises in the residential sector and has products which are Bluetooth-, smartphone- and tablet-enabled.

2N takes design just as seriously as innovation – and has the Red Dot and iF Design Awards to prove it.

2N was founded in 1991 in the Czech Republic. Prague remains the global headquarters, with teams now in eight other countries (USA, United Kingdom, Germany, Italy, France, Spain, UAE and Australia) and an extensive distribution network throughout the rest of the world.

For more information, visit [www.2N.com](http://www.2N.com)

### **About the Red Dot Design Awards**

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Awards breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept.

The Red Dot Award is organised by Design Zentrum Nordrhein Westfalen and is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after Red Dot award has been the revered international seal of outstanding design quality.

More information is available at [www.red-dot.org](http://www.red-dot.org).

